



For review copies, contact:
Jennifer Chan
mail@TOON-Books.com
(212) 431-5756

CAST AWAY ON THE LETTER A

A PHILEMON ADVENTURE



From **TOON Books**' newest imprint, **TOON Graphics**, meet **Philemon**, one of France's most beloved comic book adventurers.

New York, NY—MAY 19, 2014. For the first time in English, TOON Books proudly publishes the first book of the Philemon series, *Cast Away on the Letter A*, one of three landmark titles celebrating the launch of our new imprint for older readers, TOON Graphics.

Frédéric Othon Aristidès (1931-2013), known as Fred, is one of France's most influential and revered cartoonist. His family was Greek immigrants living in Paris but his mother was born and grew up in London. She introduced him to stories from Greek mythology to the classics by Edgar Allan Poe, Charles Dickens, and Oscar Wilde.

Cast Away on the Letter A is a graphic novel about a boy, Philemon, who falls into a well and emerges in a parallel universe. It was a favorite of TOON Books publisher and editorial director Françoise Mouly's when she was a child.

Following Phil down the well, young readers will discover that his wild and whimsical journey through a fantasy world is as original as Alice's Wonderland, as richly imagined as Little Nemo's Slumberland, and as exciting to explore as Oz.

SEPTEMBER 9, 2014

Ages 8-12 48 pages

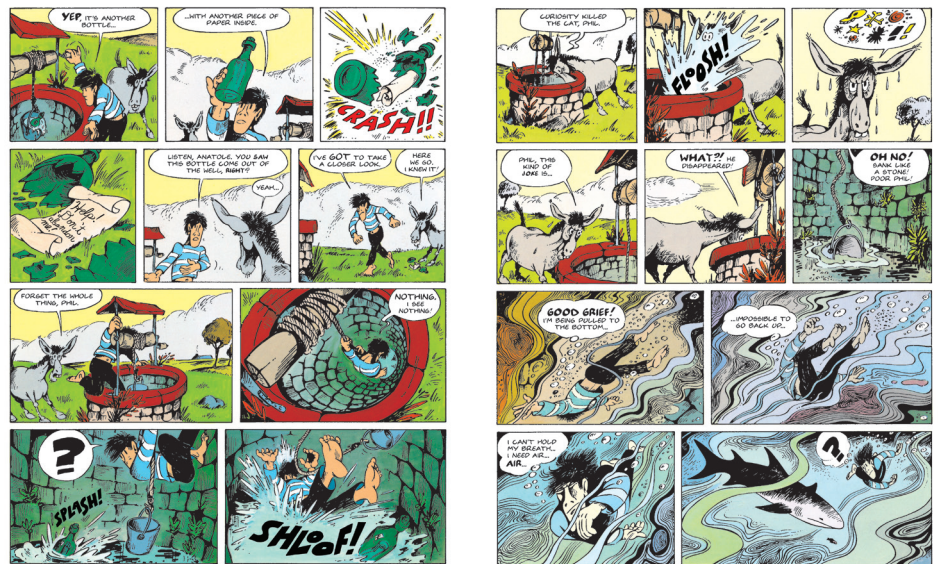
Grades 3-6 7.75" x 10"

\$16.95 US / \$19 CAN

ISBN 978-1-935179-63-4

The world of TOON Graphics and of comic book art is rich and varied. Making meaning out of reading with the aid of visuals may be the best way to become a lifelong reader, one who knows how to read for pleasure and for information—a reader who loves to read. *Cast Away on the Letter A* includes these special features to support both visual and verbal literacy:

- **VISUAL GLOSSARY & INDEX** provides literary and historical reference for characters and objects found in Philemon's culturally-rich fantasy world.
- **TIPS FOR VISUAL READERS & DISCUSSION TOPICS** offer parents, teachers, and librarians ways to support readers in experiencing the full communicative power of comics. Discussion topics with page references are a terrific resource for in the classroom and at home.
- **MULTIPLE WORDLESS SPREADS** give readers the opportunity to use their own imaginative powers and to use visual inference skills to predict where the story might go next.
- **A WORLD MAP** on the endpapers creates the perfect visual springboard from which the Philemon adventure unfolds.



PRaise FROM FANS OF PHILEMON

- ★ "A classic for absurdists of all ages!" —ART SPIEGELMAN
- ★ "Fantastic, smart, mind-expanding reading!" —JON SCIESZKA
- ★ "Philemon is my new favorite companion. He's brave, resourceful, and knows what to do when attacked by a lamp." —LEMONY SNICKET
- ★ "As a teenager in Paris I grew up reading Fred's adventures of Philémon. He opened up a world which has not ceased to delight me ever since." —FRANÇOISE MOULY